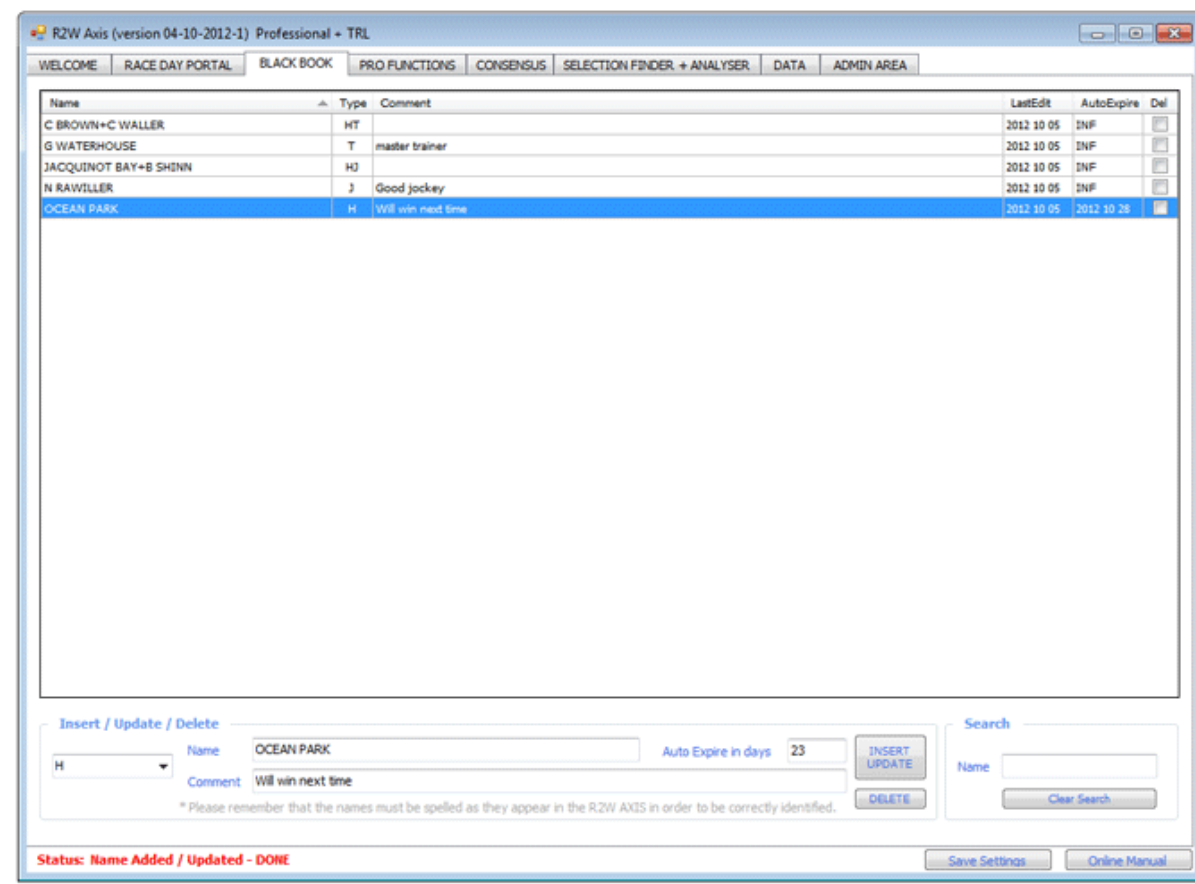


Black Book, a different way

An Axis Education Article

In this article you will learn why we believe the R2W Black Book facility to be the best currently available. Our Black Book is designed for punters and as a result there are several aspects that make this module unique and simple to use.

Black Book with some examples



Not all Black Bookers have to be Horses

There are vast and differing opinions that exist amongst punters, when it comes to recording a horse's performance. As such, the R2W Black Book module allows you to 'flag' not only a horse's performance but also other concepts that may be important to users.

Horse is the traditional use of a black book facility that needs no introduction.

Jockey is a black book concept that may be new to many, however statistics show that there is certainly an edge to knowing when jockeys are not only performing at their best

but are engaged to ride in certain circumstances. Having a top line jockey travel for one ride to a provincial meeting is one example of such an opportunity.

Trainer is hardly what one would think of putting into a black book facility. There are plenty of opportunities that come to those who utilise a 'stable' of top performing trainers in the right circumstances. Metropolitan trainers with a short priced horse that ranks well on speed figures, that is racing at provincial meeting is an example of one of these.

Horse + Jockey and **Jockey + Trainer** are combinations that are unique to the R2W Black Book module. Astute punters often recognise patterns that present themselves when a certain jockey rides a horse or when a trainer engages a particular jockey. Both these scenarios usually mean that there is something expected from the horse that is perhaps not obvious in the form. These combinations would be difficult to keep tabs on without our Black Book module.

Black Bookers delivered when you need them

Information contained in a punters Black book is really only worth something if it is able to be presented to the punter at the time that he/she makes their decisions or undertakes the study of form. There are services that can email or text your selections (horse only) but you risk missing or forgetting them during the course of the day. The R2W Black Book content is available from the moment that you load your race day and are displayed in two different unique ways.

Firstly, a full summary of EVERY Black book entry running that day is displayed in a list that opens for you automatically. It provides the full days list of potential selections which is then able to be printed. The list includes race details for each Black book entry as well as any user comment that you may have placed against it.

Secondly, each black book entry is clearly defined in the Race Day Portal by highlighting the horses name so it's almost impossible to miss a potential selection as you move from race to race throughout the day.

Cleaning up the clutter

Those of you that are familiar with the challenges of maintaining a traditional black book facility might balk at the possibility of having so many choices and the 'mess' that could result from so many selections. The R2W Black Book offers easy strategies to maintain your list of selections.

The R2W Black Book AUTO EXPIRE function allows you to pre select the number of days an entry has before it expires. Once you determine the timeframe, the software automatically disposes of expired entries leaving you to concentrate on punting and not maintenance. Of course you still have the option of creating an entry that does not expire automatically.

Each R2W Black Book entry is date stamped so you know exactly when it was created or updated. The Black book list allows you to sort all entries by that date column. You can

easily identify those that are clearly outdated and deal with them as you see fit. There is also a search function that allows you to search for any entry by name.

Getting the entries in

Spelling errors have the ability to destroy the best laid black book plans. Whilst there is a function that allows you to add entries directly into the Black Book module, this will always be subject to errors, keeping in mind that our jockey, trainer and horse names are in a particular format which MUST be adhered to in order for the program to function correctly.

To overcome this you have the ability to make black book entries without error, straight from the Race Day Portal. Simply right click a horse's row and you will be able to Black book any of the combinations without having to type anything. We recommend always using the Race Day Portal for your entries into the Black Book, especially if it is a combination entry. Our Professional subscription allows clients to Black Book a horse when entering their race/video comments thus making the highlighting of horses simple and extremely effective when coupled with the Auto Expire function.

As you can see, the humble Black Book now has a new lease of life. The Axis software has become an excellent tool for those that choose to use its capabilities. We are confident that you will benefit from using the R2W Black Book.